

# BERNARD DICKINSON

THE CONNECTED HOME COMPANY



COMFORT

VIDEO

LIGHTING

MUSIC

SECURITY

Bernard Dickinson,  
13 Beech Drive, Fulwood,  
Preston, Lancashire, PR2 3NB

01772 862 266  
bernarddickinson.co.uk  
andrew@bernarddickinson.co.uk



Bernard Dickinson, 1958

## OUR HERITAGE

Bernard Dickinson Ltd all began back in 1959 when, driven by his love for enjoying music at its best, my father Bernard opened a radio shop. Since then, much has altered in the world of radio and television but I am proud that my business has embraced those changes and met with much enthusiasm the new world that this digital era brings to our lives.

One thing that hasn't changed in almost sixty years is our core belief in providing only the best solutions to customers' home entertainment requests. Over this time we have consistently brought you the very best in home entertainment and technology, continuously evolving in an ever-changing and fast-paced industry.

We were delighted to be the only independent retailer in the world featured by Jens Bang (son of Bang & Olufsen co-founder Peter Bang) in his book on the history of B&O and thrilled with his declaration that we have turned audio visual "installation into an art form" of our own:

"The Dickinson family's way of doing business is like Bang & Olufsen's. They have been around for generations, developing the brand and the distribution in a partnership that is all about people. Sincere, honest and committed."

Jens Bang, From Spark to Icon

Our connection with Bang & Olufsen is an important part of our history, but we are also our own strong brand too. It is our level of customer care and attention to detail that has set us apart all these years, and that original passion for the very best quality in audio, visual and now lighting and shade technology is what still drives us forward today.

We are beginning an exciting new chapter in our history, with the amalgamation of our two showrooms into one, with redoubled investment in our Fulwood location to showcase the fantastic options available. From a show-stopping cinema room to a bespoke built media room, we can show you the endless ways your home can be all you dream of and more. All our customers will receive our outstanding level of care from our Fulwood location.

We are more excited than ever by the endless possibilities for technology to help in creating a beautiful, design-conscious and smart home. We harness the latest and very best technology to enhance your home in a way that not only brings you the joy of the best audio and visual quality but also satisfies your desire for great interior design and provides the perfect lighting and shade as well.

Come in to our Fulwood showroom with your extension plans, room ideas or audio visual requirements and we will help you achieve the exact look, sound and atmosphere you desire, from planning and installation to an unrivalled aftercare.

Andrew Dickinson





## LIGHTING & SHADING SOLUTIONS

We use lighting and shade technology to give you the perfect ambience in your home day or night. We have been controlling light technology since the advent of the dimmer switch; the next progression is harnessing the power of natural light. Daylight has a quality that we respond to emotionally.

Colours read true, finishes reveal their texture, and an uplifting quality pervades any room bathed in daylight. As we become more conscious of our footprint on this planet, we realise that making the most of daylight in our homes simply makes sense. Utilising daylight reduces our need for electric light, and saves energy. Shading systems provide precision control of daylight.

From opening the blinds and softly lighting the bedroom when you wake to lighting the way to the garage and on through to the kitchen when you arrive home after a long day, integrated lighting and shade technology can enhance your home life in so many ways. No more arriving back to a dark house or drawing all the curtains every evening, our systems make your life easier and your home work harder.

We pre-program your system so you can set the scene for whatever you are doing with ease. Transform your room to the perfect lighting for a party by pressing a single button engraved 'entertaining' or dim the lights and close out the world for a warm and cosy night in. Save energy and time by ensuring every light is put out with one touch.

## REDUCE GLARE & PROTECT FURNISHINGS

Shading systems diffuse light and prevent glare from distorting a computer or television screen. They are also key to protecting furniture, fine art, rugs, and even wood surfaces from the sun's damaging UV rays.

Stay cool in the summer and warm in the winter by using shading systems to deflect or harness solar heat.

Daylight has a quality that we respond to emotionally.



## CONVENIENCE

Managing daylight is not restricted to a single wall station in your home. Shading systems can be controlled using your choice of keypads, remote controls, smart phones, tablets and voice commands, not to mention setting an astronomic time clock for automatic adjustment of shades.

Utilise a whole-home shading system for simultaneous control of all shades. By setting a predetermined scene for 'away', simply select this option when leaving to close all shades and restrict the view inside your home. A 'mockupancy' system can have lights turning on and off, blinds raising and lowering and music playing at intervals to create the illusion of occupancy.



## MEDIA ROOM

There is a huge gap between a simple TV installation and a Home Cinema. For many of our customers the perfect fit is a Media Room. This allows you to easily control, listen to and view your media in the finest quality perfectly embedded in one place; from streaming movies to good old fashioned DVD collections and Game Consoles.

There is no prescription here, we have solutions for every design and pocket. We will happily work alongside your interior design wishes to create a space to lose yourself in.

Sound is a huge part of entertainment and we can provide a whole range of sound solutions from statement speakers that perform on a visual level as design pieces or integrated with art coverings of your choice, to invisible speakers embedded in your walls or ceilings. Sound dampening technology can be used to perfect the acoustics and ambience of your room.

The options for visual entertainment are hugely inspiring. We are here to provide whatever technology you desire for your budget, all seamlessly integrated with easy, intuitive and reliable controls selected according to your preferences.

Sit back and enjoy your free time on a whole new level.

## HOME CINEMA

I created my first Home Cinema System in 1999 for a young Liverpool Footballer. It was, by today's standard, modest but hugely satisfying. He loved it and soon had a handful of his team mates requesting similar.

Our learning hasn't ceased since those early days. Technology and our clients' desires have perpetually moved us forward, creating and recreating spaces within homes to be proud of.

Home cinemas provide the ultimate experience in home entertainment. We have converted loft spaces, garden rooms, cellars and redundant dining rooms to create amazing spaces to enjoy free time and family time like never before.

We listen to your requirements and work with our team of experts to provide seamless installation of the perfect audio-visual system, lighting and luxury design for you.



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## INSTALLATION

At Bernard Dickinson we pride ourselves on continuously improving and learning to bring you the very best of the technologies available. We are very proud to be members of CEDIA, the leading professional body in excellence in trusted home technology partners, so you can be confident that your project is in very safe hands. We have a close relationship with a team of the best contractors to ensure seamless installation and the perfect finish.



We are an innovative, industry-leading company dedicated to bringing our customers new levels of engagement in spaces.

We operate freely, unrestricted by the constraints of any one manufacturer and are therefore able to work with whatever technologies and suppliers best meet your requirements, desires and budgets. We listen to exactly what you want to achieve in lifestyle and design and bring you solutions from the world-leaders in home technology best suited to you.

The options are endless in terms of finding the perfect system for you - we can incorporate whatever audio, visual, lighting and shading systems you want with the designs you love and controls that are easy and reliable for the whole household.

From a whole home system to an entertainment hub, we know you will be thrilled with a Bernard Dickinson installation.

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Andrew Dickinson, 2018

**ARCAM**

**Artcoustic**

**artnovion**

BANG & OLUFSEN **B&O**

Control**4**

**LUTRON**  
LIGHTING CONTROLS

**ORIGIN**  
ACOUSTICS

**rako**

**RTI**

TRIAD 