



50 Years in TV and entertainment make Bernard Dickinson a hard act to follow.

1959 is said to be the year that the 60's revolution really started. It was a pivotal election year, the economy was booming and so too were the sales of radios and the phenomena of the age – television. Bernard Dickinson, a young man from Lancashire was already making his name in the area by supplying a fast and efficient television repair service. He judged it a good moment to branch out by opening a radio and TV shop in Hesketh Bank. From the outset his commitment to customer satisfaction ensured his success.

Today, with two outstanding showrooms, one in Tarleton - a superb conversion of the old Tarleton Church Mission Room - the other in Fulwood, Preston, Bernard Dickinson – Bang & Olufsen dealer of the year 1995 – 1996 and 2005 – 2006, is renowned for exceptional quality TV and audiovisual entertainment.

Andrew and John Dickinson now jointly direct and manage the business, which bears their father's name. They make sure that matchless customer service continues to underscore everything they do.

As one of the UK's leading Bang &



Olufsen dealers, Bernard Dickinson has special knowledge plus immediate access to B&O's latest breathtaking TV, home cinema and audiovisual products. To extend options and choice, a new showroom is under construction at Fulwood dedicated to Smart Home Automation. A range of carefully selected quality brands and compatible systems and accessories are also available. These include: Lutron, Panasonic, Bose, Futureautomation, Definitive Technology, Stewart Filmscreen, TileVision, iPort, Image Audio, ReQuest and SpeakerCraft.

The business continues to extend its exceptional ability to design and implement home connectivity systems,



which can provide single remote access control for every area of home automation. Audiovisual equipment, iPod multi room solutions, interior and exterior lighting plus window blinds and shades can be integrated to allow instant adjustment to the atmosphere and ambience of every zone within the living space. Recent commissions, include whole house systems within extensive redevelopments as well as new-build projects.

Andrew Dickinson says:

'50 years is a long time in any organisation but in our industry it's virtually unknown. Our family business model is unique. It is based on one simple premise – to provide exactly what our clients want. We keep ahead of the rest with more knowledge, choice and commitment.'

With those credentials Bernard Dickinson looks well positioned for the next fifty years. ■

**For more information, call John or Andrew on 01772 812852
Or visit the website
www.bernarddickinson.co.uk**